

BUBBLES IN THE POT AND LIBERAL MEASURE MAKE GOOD COFFEE

Forty-Year Expert Tells How
to Get Best Results From
Fragrant Bean.

Travelling twice across the continent for the sole purpose of tasting coffee is the unique "vacation" service which a New York expert on the little brown berry has just completed for a railroad corporation. He began at Halifax and travelled the full length of the Canadian Pacific to Vancouver and back again.

He averaged 40 cups a day and came back to New York well and hearty, for he has been tasting and drinking at this rate for forty years.

F. A. Cauchois is the man and he has spent nearly all his life in the coffee business. There is nothing about the bean, whether it is green, roasted, percolated, dripped or boiled, that he does not know. And in spite of all the things one hears of the evil effects of coffee, Mr. Cauchois appears the picture of good health.

On his inspection trips, such as the one he took to Canada, Mr. Cauchois never fails to deliver a lecture to the chefs and the kitchen staffs of the hotels and eating houses whose coffee he is inspecting, and this is what he says:

"The right way of a thousand ways to make coffee is to take the fresh product and grind it very fine, but not pulverized. Then place it in an earthen jar in proportions of a heaping tablespoonful for every cup required. After this pour on boiling, bubbling water, let it stand five minutes and then stir with a spoon. After five more minutes pour off carefully and it will then possess all of the good that should be in coffee. It is then without the bitter which is incidental to boiling and without the metal taste which is incidental to its contact with the pot. The whole secret lies in the water—it must be bubbling, boiling because the oil will not fuse with water until it is bubbling, boiling."

"Here is where the cook most always fails 999 times out of a 1,000. When the vapor is observed coming from the spout of the pot it is boiling and the water in the pot is 130 and 140 degrees Fahrenheit. Now, while at the bubbling point, it should register 212. And always remember that in making coffee it is best always to let the siphon drip out of the coffee and in making tea let the miser deal out the tea."

The expert was asked why so many people who write for a living drink bad coffee. He simply replied that the secret in the making was the bubbling in the water.

OBITUARY NOTES.

William LeGrand Howland, composer and playwright, is dead at the age of forty-two years, following an operation at his summer home in Douglas Manor, L. I.

Phenezer Draper, for many years superintendent of the Mail and Express Building, No. 302 Broadway, and prominent secret order man, is dead at Flower Hospital of a complication of diseases following typhoid fever.

Cornelius D. Du Bois, Manhattan insurance man and former member of the Monticello Board of Education, is dead of heart disease at the Hotel Belmont.

Lord Glantawe, famous Welsh tin works owner, is dead in London. He was John Jones Jenkins, an uneducated tinmith, but besides amassing a fortune, he educated himself and became popular in London society. He was raised to the peerage in 1906.

Frederick F. Grant, for forty years a director of the First National Bank of New York City and also Senior Warden of St. John's Episcopal Church, is dead at his home on the Cliff Road, Seaward, N. J., at the age of seventy-eight years.

Samuel I. Warsawer, accountant in the city Finance Department, is dead following an operation at the Jewish Hospital.

David B. Holland, art director and assistant stage manager of the Belasco theatres in Manhattan, is dead of a complication of disease at his home, No. 1547 Sixty-sixth Street, Brooklyn.

Lindsay Johnson, director of the Philippine Census, is dead at Manila.

William Carruthers, a son of James Carruthers, President of the Canadian Steamship Lines, Ltd., and himself a prominent factor in the Canadian fur trade, is dead at Toronto.

Dr. Jacob H. Frankenburg, a distinguished New York surgeon, is dead of heart disease at his summer home, Connolly Cottage, Cedarhurst, L. I. His city residence was at No. 55 East Seventy-third Street.

William H. Warts, civil war veteran, former Tombs keeper and one of the first butchers in Washington Market, is dead at the age of eighty years, at his home, No. 1960 East Ninety-second Street, Brooklyn.

Edward L. Stone, seventy-three years old, for more than forty years a passenger conductor on the old New England and on the New York, New Haven and Hartford Railroads, is dead at his home in Williamsville, Conn. He retired five years ago.

Beginning August 9
BUD FISHER
Will Draw
"MUTT
AND JEFF"
Exclusively for the
NEW YORK
WORLD

No Extra Charge for It.
Advertisement for The World may be left at
any American District Messenger office in the
city.

Store Opens at 9 A. M.
Closes at 5 P. M. Daily
Saturdays at Noon

ABRAHAM AND STRAUS

These Great Thursday Thrift Sales

Maker's Clearance Sale Misses' Silk Afternoon Dresses \$5.08

95 DRESSES of flowered or striped silk in an excellent assortment of colors. The manufacturer of these used the balance of his silk and made them up in a girlish model.

Full skirted; short coat finished with hemstitching over a lining of net. An excellent dress for the many cool afternoons you find through August. To be had here Thursday at the same price you would pay for a cotton dress. Sizes 14, 16 and 18 years.

Girls' Gingham Play Dresses, 55c, 79c and 98c

All of our odd dresses which we are closing out—Dresses that have sold from 87c to \$1.98. Made of gingham and percale in childish models. Sizes 6 to 14 years.

Pretty Summer Waists \$30c Each Marvelous Values at

THERE ARE 2,000 Waists in this lot divided into two groups, one marked 39c and the other 55c. There are 1,200 in the first group. They were made of trimmings from lengths of embroidery edgings and insertions. Many different kinds and cut into ten different models.

In the Second Group

At 55c. A better grade of Waists, including allover embroidery, organdie, striped white lawn with Grecian embroidery trimming, pin tucked organdie with frilled collar and cuffs finished with black moire tie; also plain tailored voile with venise edging.

\$2.00 Silk Waists at \$1.29

Made of awning stripe tub silk with low neck and long sleeves—a tailored model. Sample sizes only.

Women's Wash Skirts \$08c Here Usually at \$1.50

OTHER WASH SKIRTS that have sold here regularly up to \$7.95, at \$1.50, \$2.50 and \$3.95.

There are 800 Skirts the prices of which have been reduced for a quick clearance. A variety of styles and materials including white linens, colored linens, black and white check ratine, white pique, self stripe cordeline, rep, poplin and cotton gabardine.

About twenty smart tailored models, button front style. Patch pockets, pouch pockets, slit pockets and mannish pockets. Some fasten at side and are trimmed with good quality pearl buttons. A good range of sizes. Store orders only.

Discontinued Styles of \$2.00 and \$3.00 Corsets \$08c

IN A VARIETY of models in medium and low bust effects and long sloping hip line.

Well-Known Corsets, \$1.29

Correct style and excellent values. These are discontinued styles of the following:

La Resistis in medium high bust model made of white batiste.

American Lady, low bust and long hip line.

La Reine in pink or white stripe coutil.

Leading Lady, made of white coutil; well boned.

\$3.00 to \$5.00 Corsets, \$1.98

A variety of models of high grade Corsets—styles that have been discontinued. All well made and boned.

Muslin Sheets \$32c Each Usually 37c

GOOD QUALITY bleached muslin Sheets, 2x2½ yards, with neat centre seams.

59c Muslin Sheets, 54c Each

Heavy round thread bleached muslin Sheets, 2½x 2½ yards.

Hemmed Pillowcases, 8c Each

Good quality bleached muslin, hemmed Pillowcases. Size 45x36 inches. Usually sold here at 10c.

Soft Cambric Nightgowns \$44c

A LOT COMPOSED OF 900 charming Nightgowns made of soft cambric. Empire model with broad band of fine blind embroidery on each side and also across front with embroidery banding ribbon run. Another model has organdie embroidered insertions alternating with Valenciennes lace, embroidery beading ribbon run at bottom of yoke, lace edging on neck and sleeves. Slipover model is effectively trimmed with lace and embroidery insertions.

High-Grade Handbags \$2.60 Usually \$3.00 and \$3.50

THESE ARE MADE OF the finest grades of pin seal and morocco. Plenty of blacks and an excellent variety of colors. In seven distinct styles.

\$2.98 Cut Glass Jelly Dishes at \$1.08

BRILLIANT AMERICAN CUT GLASS. Sparkling pieces of crystal, richly cut in the popular rock crystal and foliage designs, finished with deep scalloped edge.

Women's Washable Dresses \$08c Each an Excellent Value at

OTHERS AT \$1.98. They are cool, summery and serviceable, and are made of voile, pique, cotton crepe, lawn and gingham. Each prettily trimmed with embroidery and contrasting colors. Many have velvet girdles. In stripes, checks and floral effects. Also in plain colors.

Afford Wonderful Economies

BEGINNING with the Greatest Midsummer Furniture Sale ever inaugurated in the Greater City, and going all through this great establishment—these Thursday Thrift Sales give you the opportunity to save on just the merchandise you want most right now.

A BIG, COOL STORE—PROMPT, SATISFACTORY SERVICE AND SAVINGS—BIG SAVINGS.

24-Inch Suit Case \$6.00 Of Heavy Cowhide

THE A. & S. SUIT CASE made of fine selected heavy cowhide that will give long and satisfactory wear. The 26-inch Suit Case is priced \$6.50.

Cowhide Bags, \$5.00

In russet or olive color. Sizes 14 to 18 inches.

Black Traveling Bags, \$5.90

Particularly well made and look as well as some that are sold for \$10.00.

Oxford Bags, \$6.75 Each

Men's full cut Oxford Bags in black only, with extra sewed corners. 16, 17 and 18 inch neck.

Japanese China Chocolate Sets \$85c

THE USUAL PRICE IS 98c. There are 14 pieces in the set, which consists of a chocolate pot and six cups and saucers. Each is handsomely decorated in a variety of rich colors depicting Oriental scenes.

\$3.98 American Porcelain Tea Sets, \$2.49

16 pieces in the set, each richly decorated in a variety of dainty floral effects in natural colors and gold traced handles.

15c Imported China Tea Cups, 9c Pair

Tea cups and saucers, richly decorated with lace gold borders.

Women's Stockings \$8c Have Sold at 12½c

BLACK OR TAN cotton Stockings, seamless or full fashioned. Some in lace effects. In sizes 8½, 9 and 9½.

Children's Socks, 4 Pairs 25c

Sold in lots of four pairs only. Made of white cotton with fancy colored tops. Sizes 4½ to 7½.

Store orders only on both items.

Women's and Misses' Panama Hats \$50c The Usual \$1.00 and \$1.50 Kind

FORMOSA PANAMA HATS coming to us direct from Japan and only just out of bond. Soft and pliable styles for sport wear, which can be shaped to suit your own style and can be folded and put in your grip. If you prefer a block Hat, we block them. Will do it while you wait by the French vacuum process for the small charge of 15c extra. These self same Hats trimmed and blocked at \$1.04.

The Hat will cost you.....50c

Blocking.....15c

Leather sweater.....15c

Fancy hat band.....15c

Trimming.....00

\$1.04

And for this low price you will have a smart trimmed outing or sport Hat of which you will be proud.

Sale of Mid-Season or Early Fall Trimmed Hats \$2.95

THESE ARE BEAUTIFUL satins, white, black and navy; all black velvets and combinations of velvet and maline. Sailor and turban shapes trimmed very jauntily. They are unusually pretty, and in some exclusive stores you would pay \$5.00 for one of them.

Children's and Misses' Trimmed Hats

Those that were \$4.00, \$5.00 and \$6.00 are marked \$1.00 for Thursday's selling. Dozens and dozens of light and dark colors. In the French Salon you can purchase a very daintily trimmed Summer Hat for \$3.00.

Women's Utility Coats \$9.95 Of Cravenette Tweed

A SPLENDID VALUE. This is an ideal between-the-season Coat, made in smart three-quarter flare model of gray and tan mixtures. The yoke is silk lined; deep, roomy pockets—a fine travel and utility Coat. 34 to 42 bust.

Women's Chinchilla Sport Coats, \$10.95

Made of soft white chinchilla. In two models, one braided bound and belted, the other style plain with all around belt. Sizes 32 to 42.

Women's Rain Coats, \$16.95

A very smart new Rain Coat in lightly rubberized taffeta in three models in fancy stripes and crossbar effects. In black and navy blue. Sizes 34 to 42.

Women's Undervests \$12½c Made of Ribbed Cotton

THERE ARE REGULAR and extra sizes in the assortment. Low neck, sleeveless or short sleeves.

Men's Underwear \$19c Have Sold for More

FINE QUALITY gauze Underwear—an extra good value. Shirts have soft French neck and short sleeves. Drawers have double seats and are cut knee length.

Men's 25c Half Hose, 12½c

Fine silk fibre Half Hose. An exceptional quality. Made with seamless feet, double heels and toes in fast black and colors. They are as lustrous as silk, but wear much longer. Slight mill imperfections make this low price possible.

Dinner Napkins \$3.25 Doz. Usually \$3.98

FINE IRISH SATIN damask Dinner Napkins, 25 inches square, in a variety of pretty designs.

Damask Table Tops, 35c, 50c and 75c Each

Fine mercerized bleached damask Table Tops, 35, 45 and 54 inches square. Just the kind for hotel or boarding house use. Two very good patterns. Fleur de lis and stripe.

22-inch Napkins to match at.....\$1.49 a dozen

Hemmed Bath Towels, 25c Each

Extra heavy, large size hemmed Bath Towels. All white or colored borders.

Black and White Shepherd Checks \$30c Yd.

SOLD USUALLY AT 59c; 42 inches wide. This fabric has become so popular for its good wearing qualities and the demand for it has become so frequent that we have decided to make this one of our Thursday offers at 20c less per yard than we usually ask.

Boys' Washable Suits \$1.50 Usually \$2.00, \$3.00 and \$4.00

ANOTHER GREAT SALE of boys' high grade Suits at a popular and extremely reasonable price. Hundreds of Suits were sold at this price in a previous sale. Hundreds of Suits to choose from in a great assortment of materials, colorings and patterns. Every good model of the season is represented.

Junior Norfolk Suits of rep in white, white and blue, white and rose, and blue and white, in sizes 3 to 8 years.

Middy Blouse Suits of drills, reps and madras in stripes and solid colors. Billy Boy Suits in blue and tan linen, in sizes 3 to 6 years.

The Sport Suit of kindergarten cloth and madras in tan, brown and blue colorings with white rep collar and belt. Low neck and short sleeves. Sizes 3 to 7 years.

Men's Sport Shirts \$08c White and Colored

MADE FROM FINE FABRICS. They have the correct shaped collar that can be worn two ways. These Shirts are exceedingly popular for all outdoor recreations.

Men's Fancy Shirts, 59c

Made of fine grade, soft finished percale. In all the neat striped designs. Each is well made and reliable in every detail.

Self Striped Mohair \$69c Sold Usually at 98c

THIS FABRIC is fashionable for the surf, beach and mountain. It is closely woven, water shedding and cool. A chic fabric for smart Summer dresses and bathing suits. The right weight and weave. In black only. Highly lustrous.

Women's House Dresses \$70c Of Blue and Gray Chambray

NEAT, SERVICEABLE and pretty. They are trimmed with lawn on collar and front. Sizes 34 to 46.

Figured Silk Kimonos, \$2.98, \$3.98 and \$4.98

Loose, flowing model in several styles, the majority of which have flowered designs. The quality of silk is excellent in all models.

Satin Slip-On Bathing Suits \$3.98

Made of sturdy peau de sole in a neat black slip-on model. Black and white striped satin collar and sash set off. An extremely chic suit.

Women's Summer Frocks \$2.08 At One-Half Actual Value

BROKEN LINES AND SIZES in some of the prettiest Summer frocks imaginable priced for a speedy clearance at about one-half less than usual prices.

In all the wanted Summer cotton materials in a splendid range of styles and colorings.

It Pays to Shop in Brooklyn

The A. & S. Subway Station at Hoyt Street is
25 minutes from 96th Street 9 minutes from Brooklyn Bridge
22 minutes from 72d Street 5½ minutes from Bowling Green
17 minutes from Grand Central

This Midsummer Furniture Sale 10% Offers to Everyone Savings of 50%

THE GREATEST STOCK OF the BEST Furniture this Borough has ever seen. To take any one particular type of Furniture and group it by itself would make enough pieces to equal the total display in some stores.

The Sale began here on Monday morning—began immediately the doors opened—began with record sales and has been beating all previous figures ever since.

If you are seeking a single piece, a suite or the furnishings of an entire household, NOW IS YOUR TIME TO BUY.

Here are a few sample items:

\$17.50 Mahogany Library Arm Chairs, \$15.00. Spanish leather covering.
\$17.50 Mahogany Rockers, \$15.00. Spanish leather covering.
\$50.00 Set of Dining Room Chairs, \$40.00. Golden oak.
\$17.50 Golden Oak Couches, \$15.00. Covered with imitation leather.
\$65.00avenport, \$50.00. Covered with velvet.
\$34.75 Standing Half Clocks, \$17.00. Early English oak case.

Fourth floor, Central and East Buildings.

Sunny Monday Laundry Soap \$25c Usually 5c Each—8 Bars for

A limited quantity only.

24c Saniflush Sanitary Cleanser, 20c

The most popular cleanser of its kind.

Garbage Cans

Made of sheet steel, coated by a special process with aluminum. Will not rust.
Size 0000, usually 38c, at.....31c
Size 000, usually 45c, at.....37c

21c Drinking Cups, 14c

Swedish white enameled Drinking Cups.

Our Favorite Ammonia, 4c

White French Crepe \$19c Yard Regular 35c Quality

44 INCHES WIDE. A dainty waist or dress fabric. An importer's clearance. Regular 35c quality.

25c and 28c Double Width Stripe Novelties, 18c a Yard
Exceptionally Good Gabardine, 35c Yard

This season's most desirable suiting material. Mercerized. Soft finish. Double width.

Woven Dress Gingham \$12½c 32 Inches Wide

SPLENDID PATTERNS in fine quality woven Dress Gingham that is especially serviceable for children's wear.

Wash Goods Remnants, 5c and 10c Yard

A month-end sale of up-to-the-minute fabrics in lengths suitable for dresses, blouses and children's wear. Values to 49c a yard.

Victor Records \$1.50 For August—Ready Now

The Peasant Girl Waits Medley (Rudolph Friml)

Victor Military Band

"And the Dream Comes True"

"Listen, Dear"—"Heart of a Rose."

The Magic Melody Fox Trot (Jerome Kern)

Victor Military Band

Including "San Francisco Fair from 'Nobody Home'."

Those Charlie Chaplin Feet Medley One-step

Victor Military Band

"Ruff Johnson's Harmony Band"—"When I Dream of Annie Laurie"—"Those Charlie Chaplin Feet."

My Little Dream Girl Medley One-step

Victor Military Band

"Weep No More, My Lady"—"Maybe a Day, Maybe a Year"—"My Little Dream Girl."

Two Movements from Grieg's "Peer Gynt"

Peer Gynt Suite No. 1—Part I, "Morning" (Grieg)

Victor Concert Orchestra

Peer Gynt Suite No. 1—Part II, "The Death of Ase" (Grieg)

Victor Concert Orchestra

Among the Popular Songs of the Day

Jane-Pearless Quartet

"If We Can't Be the Same Old Sweethearts We'll Just Be the Same Old Friends" (Irving Kaufman)

"One Wonderful Night"—"You Told Me You Loved Me" (Keithly-Lyons-Jones).

Lyric Quartet

"You for Me in the Summer-time" (Roy Ingraham).

Lyric Quartet

Fourth floor, West Building.